



CALIFORNIA BLACK CHAMBER OF COMMERCE

Dedicated To Economic Empowerment™



Media Alert

FOR IMMEDIATE RELEASE

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Contact Information: CBCC Page (s) 1

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The Big 10

In

Sacramento California

STEP BACK in time for wonderful memories as the **California Black Chamber of Commerce (CBCC)** with the support of the **Sacramento Black Chamber of Commerce** host their 10th Anniversary Statewide Business Convention, at the beautiful Radisson Hotel, 500 Leisure Lane, Sacramento-95815, August 17-19, 2005. To kick-off the Chambers theme celebration of **10 Years of Service, 10 Years of Commitment and 10 Years of Excellence** Wednesday 17th is the CBCC Foundation Youth Scholarship Golf Classic sponsored by Liberty Mutual at the Ridge Golf Club, 2020 Golf Course Road- Auburn, CA. In addition, join us for our Vendor Exhibit Hall Ribbon Cutting Ceremony.

Thursday and Friday some of our Business Development Sessions include; Power of Strategic Business Alliances, Government Business- City, State & Federal, Business Marketing to the Next Level, SBA/SBDC's Business Growth, and our Youth Empowerment Summit.

Friday's Chairman Scholarship Luncheon (August 19), the Chamber will give **Fourteen** Scholarships to well deserved students throughout Sacramento. At our Youth Entrepreneurial Empowerment Summit (Sponsored by Citibank) August 19, youth will receive cutting edge information on multiple business options.

The *Title Sponsors* for the **10th Anniversary Celebration**
SBC Pacific Gas & Electric Wells Fargo

Invited Guests to attend our Mid-Conference Reception: **Honorable Governor** Arnold Schwarzenegger, and Senator **Kevin Murray** and the **Honorable Mayor** Heather Fargo of Sacramento.

Guest Speakers: Honorable Lt. Governor **Cruz M. Bustamante**, Honorable State Treasurer **Phil Angelides**, Honorable Insurance Commissioner **John Garamendi**, Assemblymember Mervyn **Dymally** Newly Elected Chair of the CA, Legislative Black Caucus, **Victoria Lowe** of Victoria Lowe Enterprises and **John Bryant** of Operation Hope, Inc.

The Entertainment for this era of celebration at the Friday evening Ron Brown Memorial Awards Black Tie Gala is the infamous **"Sounds of the Temptations."**

Don't forget to mark your Calendars!!!! **August 17-19, 2005**

Vendors!!! Certifications!! Procurement and Contracting Opportunities!!!!

For more information please contact the CBCC office at 916-463-0177 or

REGISTER online at www.calbcc.org