



www.capitalcityfootballclassic.com

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March 18, 2008

MEDIA ADVISORY PRESS CONFERENCE

WHAT: NFL PLAYERS TO COME TO SACRAMENTO TO LEND SUPPORT - OFFER EDUCATIONAL SCHOLARSHIP OPPORTUNITIES TO SACRAMENTO YOUTH AND SUPPORT THE HBCU CAPITAL CITY FOOTBALL CLASSIC TO BE PLAYED AT SACRAMENTO CITY COLLEGE - HUGHES STADIUM

WHEN: PRESS CONFERENCE DATE - Wednesday, April 2, 2008

TIME: 1:00 P.M.

WHERE: Sacramento City College - Hughes Stadium

TEXAS SOUTHERN UNIVERSITY (TSU) VS. SHAW UNIVERSITY FOOTBALL COACHES HOLD A PRESS CONFERENCE- SHAW UNIVERSITY ALUM AND ATTORNEY WILLIE GARY TO JOIN THEM

Please join the Capital City Football Classics representatives, Sacramento City College officials, regional NFL players, HBCU Presidents and Coaches (TSU and Shaw Univ.), Willie Gary (Attorney and Shaw Univ. Alum) along with Local Politicians and Community Organization Leaders, Council members Bonnie Pannell and Lauren Hammond, Azizza Davis-Goines, President, Sacramento Black Chamber of Commerce, Betty Williams, President, Sacramento Branch NAACP, Pastor Cedric Shelby, Ph.D., President of the A.M.E.N. Group, Sacramento Convention and Visitors Bureau, and Dr. Alan Rowe, President of UCAN, Inc., in the announcement of the Capital City Football Classic to be played at Hughes Stadium on September 13, 2008.

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The HBCU football classics include activities which involve educational opportunities, as well as cultural events to encourage higher education. Some of the activities include a celebrity golf tournament hosted by Jerry Rice, a College Fair with representatives from forty HBCU campuses, Essay Contests, a Gala Celebration recognizing UCAN, Inc.'s 20th Anniversary, a Greek Step Show, Battle of the Bands, Spelling Bee, a Talent Competition and a Multicultural Festival. Proceeds to benefit local community based organizations. The activities will allow the community based organizations to offer scholarships to deserving students.