

sac cultural hub

Media Foundation

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EWOC EXCEPTIONAL *Women of Color*

**Political Powerhouse, Kimberly Ellis presents as the Keynote Speaker at
10th Anniversary Celebration of the EWOC Conference**

Sacramento, CA – The Sac Cultural Hub Media Foundation (SCHMF) is excited to present Kimberly Ellis--Founder of Unbought-Unbossed as the Keynote for the 10th Anniversary Celebration of the Exceptional Women of Color (EWOC) Conference. The theme of this year's conference is "WOMEN MATTER: Claiming Our Physical Health and Financial Wealth". The EWOC conference will take place on Saturday, October 6, 2018 at the Dr. Ephraim Williams Family Life Center in Sacramento, California. Registration will begin at 8 am and the conference program will conclude at 2:30 pm.

"This year marks a milestone in recognizing over 200 amazing and incredible women of over 10 years! Sac Cultural Hub Media Foundation is thrilled to continue honoring the achievements and vast accomplishments of women in the communities of which they serve" said Pleshette Robertson, Founder and CEO of SCHMF.

The 2018 keynote presenter Kimberly Ellis is a nationally recognized progressive leader who has been credited with revolutionizing Democratic politics in California. Most recently, Kimberly was a candidate for Chair of the California Democratic Party in 2016, where she inspired thousands and lit the spark of an ongoing movement for the next generation of progressive activists.

Kimberly will share her experiences and her perspective on how women may approach their varied professional and personal goals and how to improve their communities directly through involvement in the political process.

"Every single aspect of life is political – from the price you pay at the pump for gas to whether or not you have a grocery store in your community that sells fresh fruits and vegetables. It has always been and is even more critical today than ever before that Black folks not just get out and vote, but start running for office (and supporting other Black people running for office) so that we can take our rightful places at decision-making tables where our livelihoods are being decided", states Kimberly Ellis.

The EWOC conference is an annual tradition. This year SCHMF will honor nineteen women with the EWOC Excellence Awards. See their beautiful photos for all of the 2018 EWOC Honorees posted at <http://www.sacculturalhub.com/ewoc/honorees.html>

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M e d i a F o u n d a t i o n

This year's conference includes a special presentation of the EWOC Champions Awards. These Champions are the "Women To Watch" succeeding in political leadership and going above and beyond to promote economic empowerment, social and health equity by fight against injustices and building sustainable partnerships for women and communities of color.

The EWOC Champions awardees include: Senator Holly Mitchell, Mayor London Breed, Kimberly Ellis, Cat Brooks – Mayoral Candidate of Oakland and Genevieve Jones-Wright former Democratic candidate for San Diego County District Attorney.

Additional conference highlights include a variety of workshops with expert presenters, book signings, exhibitor shopping, a simultaneous Youth and Young Women's Summit, two young adult scholarship award presentations and a delicious lunch buffet.

Corporate sponsors, community partners and scholarship donors for this 10th Anniversary Celebration include: Anthem, California Housing Finance Agency, Cheake Enterprises, C.L.A.S.S.Y.-Captivating Ladies Acquiring Successful Standards, Coleman Communications, Dr. Ephraim Williams Family Life Center, Kaiser Permanente, KDEE 97.5 FM, Leatherwood Marketing, Office of Student & Diversity at the UC Davis School of Medicine, Sacculturalhub.com Media Company, The SOL Project, SMUD, The Gospel Vine, Twlia Makes It Happen, THE HUB Magazine, UC Davis Office of Campus Community Relations, VisionStep, Wells Fargo.

To attend register online at <http://ewoc2018.eventbrite.com>. For additional information call (916) 234-3589 or e-mail contact@sacculturalhub.com.

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Sac Cultural Hub Media Foundation (SCHMF) — was created in 2003 to implement programs in partnership with corporations and organizations that promote mentorship, higher education, entrepreneurship opportunities, further diverse partnerships, encourage collaboration in the community and offer educational workshops. SCHMF hosts exceptional annual signature events that include: Exceptional Women of Color Conference (EWOC), Hub Choice Awards (HCA), and the Black Physicians Forum (BPF). The mission of SCHMF is to provide exciting non traditional vehicles of engagement where corporations, businesses and non profit organizations can market services, products, mentorship opportunities, and public service information to educate and inspire the urban community.
<http://www.sacculturalhub.com/media-foundation>