



### Thank you Pathway Partners

National Alliance on Mental Illness

Alpha Kappa Alpha Sorority, Inc.

Omega Psi Phi Fraternity Inc.

Media Partners:

KSFM 102.5

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Changing minds, reducing stigma  
and saving lives.

### About NAMI

NAMI the National Alliance on Mental Illness, is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental health conditions. NAMI advocates for access to services, treatment, supports and research and is steadfast in its commitment to raising awareness and creating a community of hope for all of those in need.

### About NAMI Sacramento

NAMI Sacramento is an affiliate of NAMI, serving the greater Sacramento region by providing peer support, resources, advocacy and education to the families, friends and individuals who live with mental health.

### About National Minority Mental Health Awareness Month

In 2008, the U.S. House of Representatives proclaimed July to be the National Minority Mental Health Awareness Month in honor of Bebe Moore Campbell, an accomplished author, advocate and co-founder of NAMI Urban Los Angeles.

*"It's not shameful to have a mental illness.  
Get treatment. Recovery is Possible."*

Bebe Moore Campbell passed away in 2006 after a battle with brain cancer.



**PATHWAYS TO A  
HEALTHY MIND –  
AN  
INTERNATIONAL  
GATHERING**

*Proposal for  
Sponsorship*



## Become a Pathways Sponsor

NAMI Sacramento in partnership with Alpha Kappa Alpha Sorority Inc. proudly presents the 2015 National Minority Mental Health event: **Pathways to a Healthy Mind – an International Gathering.**

Pathways is a family-friendly community event focusing on reducing stigma and discrimination related to mental illness, promoting mental health and wellness in a culturally relevant forum.

**Saturday, July 18, 2015**

**10:00 AM-2:00 PM**

**Arts and Business Complex  
(The Incubator)**

**2251 Florin Road, Sacramento, CA 95822**

This is an excellent opportunity to promote your business, organization or NAMI Affiliate to an audience of engaged and influential members of the region’s growing minority community.

## Global Sponsor \$500

As a Global Sponsor you receive:

- Preferred seating at all workshops
- Logo on promotional materials
- Logo on welcome banner
- Website and Social Media
- Exhibit space, materials and sign
- Gift bag donation (300 guests)

## Advocate Sponsor \$250

As an Advocate Sponsor you receive:

- Name on promotional materials
- Name on welcome banner
- Website and Social Media
- Exhibit space, materials and sign

## Patron Sponsor

Interested in making an **in-kind** donation of food or materials to the Pathways event, contact David Bain: 916- 504-5476  
[david@namisacramento.org](mailto:david@namisacramento.org)

## Resource Fair Partner \$25

You will receive:

- Exhibit Space
- Table, 2 chairs
- Signage



## YES! WE'D LIKE TO BE A SPONSOR.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Select a sponsorship level:

**Global Sponsor -- \$500**

**Advocate Sponsor -- \$250**

**Patron Sponsor – In-kind donation of:**

\_\_\_\_\_  
\_\_\_\_\_

**Resource Fair Partner -- \$25**

**Global Sponsors**, please email logo to:  
[walkmanager@namisacramento.org](mailto:walkmanager@namisacramento.org)

Make check payable to NAMI Sacramento and mail to:

### Pathways 2015

c/o NAMI Sacramento  
3440 Viking Drive, Suite 104A  
Sacramento, CA 95827

Contributions are tax deductible  
Tax ID# 94-2861509