

sac cultural hub

M e d i a F o u n d a t i o n

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EWOC EXCEPTIONAL *Women of Color*

Sac Cultural Hub Welcomes Judge Lynn Toler as Keynote Presenter for 7th annual EWOC Conference

Sacramento, CA – The Sac Cultural Hub Media Foundation (SCHMF) is thrilled to welcome Judge Lynn Toler, host of the Emmy-nominated television show *Divorce Court*, to Sacramento for their 7th annual Exceptional Women of Color Conference (EWOC). The theme of this year's conference is "Empowering Women To Lead".

"The EWOC Conference continues to bring extraordinary speakers to the Capitol City," says Sac Cultural Hub Media Company & Foundation CEO Pleshette Robertson. "We are elated to host our keynote presenter Judge Lynn Toler who will share her experiences as a woman, judge, television personality, wife, mother, and author. Judge Toler will also share her perspective on how women can approach their varied professional and personal goals to shape their lives and their communities. We look forward to hearing about the lessons she has learned and steps she has taken to become an Exceptional Women of Color to our 500+ annual attendees."

"I'm so excited about coming to Sacramento for a celebration of women of color!" Judge Toler stated. "Women are the backbone of society and the fabric of the love with which we clothe our children." Judge Toler began her television career in 2001 when she became the host of the nationally syndicated show *Power of Attorney*. She became the host of *Divorce Court* in 2006, and the following year she expanded her television presence by becoming the host of the prime time television show *Decision House*. Additional Celebrities to participate in the 7th annual EWOC conference will include Masters of Ceremonies Petri Byrd from TV's "Judge Judy" and Lady Charmaine Bassett, Program Director/Operations Manager of PRAISE 98FM.

The purpose of the EWOC conference program is to recognize women throughout Northern California for accomplishments in their community and professional affiliations. These honorees are women of color who commonly go unrecognized for their endeavors. As the spotlight shines on these deserving women with the presentation of the EWOC Excellence Awards, attendees witness the paths they have taken to open the door for more women to lead. See the honorees beautiful photos posted at <http://www.sacculturalhub.com/exceptional-women-of-color/2015-ewoc-honorees>.

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Additional conference highlights include a variety of workshops with expert presenters, book signings exhibitor shopping, a simultaneous Young Exceptional Women of Color (Y-EWOC) Conference, two scholarship award presentations, a southern style brunch and a Women to Watch Talk Show Panel.

Corporate and Community Sponsors for the 7th annual Exceptional Women of Color include: Allstate, Blue Shield of California, C.L.A.S.S.Y.-Captivating Ladies Acquiring Successful Standards, Cares Community Health, Kaiser Permanente, KDEE 97.5 FM, Leatherwood Marketing, Mason Chapter – David D. Mattock Lodge #87, McDonalds, My Conference Essentials (MCE), Roberts Family Development Center, Sacculturalhub.com Media Company, Saving Our Legacy-SOL Project, Schools Financial Credit Union, SMUD, Subway, The Gospel Vine, The Ward Firm, Twlia Makes It Happen, UC Davis Office of Campus Community Relations, UCDMC African American & Staff Association, UPS Store, VisionStep, Walmart, and 100 Black Men of Sacramento.

To attend you can register online at <http://ewoc2015.eventbrite>. For exhibitor and sponsorship opportunities call (916) 234-3589 or e-mail contact@sacculturalhub.com.

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Sac Cultural Hub Media Foundation (SCHMF) — was created in 2003 to develop programs that mentor young adults and women of color in under-served communities. SCHMF has implemented programs in partnership with corporations and businesses to promote mentorship, higher education, provide entrepreneurship opportunities, further diverse partnerships, encourage collaboration in the community, offer educational workshops and exceptional signature events that include: Exceptional Women of Color (EWOC) Networking Brunch Conference, Hub Choice Awards (HCA), and the Black Physicians Forum (BPF). Our mission is to provide exciting non traditional vehicles of engagement where businesses and non profit organizations can market services and products, mentor those in need, and provide public service information to educate and inspire the urban community. The Foundation's primary goal is to motivate and empower African American professionals, communities, and youth to thrive and succeed in life. <http://sacculturalhub.com/916/media-foundation>