

MEDIA ALERT - 01.16.18

The Light Church to Host Health Fair & Family Fun event

WHAT: Health Fair & Family Fun event has been organized as part of a local effort to support Covered California's efforts to inform and educate the community so they are empowered to enroll in a Covered California health insurance plan which would best meet the needs for their families. This event will include speakers and panel discussions on health-related topics and address President Trump's new tax plan to bring clarity on impact and outcomes to prepare our communities and families. The special event is sponsored in partnership by Blue Shield of California, Sacramento Branch of NAACP, California Black Chamber of Commerce, 1Solution, CB Communications.

WHO:

- Chief of Sacramento Police Department - Daniel Hahn
- California State Senator - Dr. Richard Pan
- Fitness Expert - Pepper Von
- President of the Sacramento NAACP – Betty Williams
- Covered California representatives

WHEN: Saturday, January 20, 2018 from 10 am to 5 pm

WHERE: The Light Church, 7257 East Southgate Drive, Sacramento, CA 95823

WHY: Covered California wants consumers to know that while the enrollment deadline for most states was Dec. 15, **Californians will have through Jan. 31, 2018, to explore their options and select a plan that best fits their needs.** While consumers can sign up for coverage in the month of January, if they wait until then, their coverage will not start until Feb. 1 or Mar 1.

Since 2014, more than 3 million people have purchased health insurance through Covered California, and nearly 4 million have enrolled in the state's Medi-Cal program. Together, the gains have cut the rate of the uninsured in California from 17 percent in 2013 to a historic low of 6.8 percent as of June 2017.

Consumers interested in learning more about their coverage options should go to CoveredCA.com where they can get help to enroll. They can explore their options and find out if they qualify for financial help by using the Shop and Compare Tool. They can also get free and confidential enrollment assistance by visiting coveredca.com/find-help and searching among 800 storefronts statewide, or more than 17,000 certified enrollers who can assist consumers in understanding their choices and enrolling, including individuals who can assist in other languages. In addition, consumers can reach the Covered California service center by calling (800) 300-1506.

CONTACT:

Stacy Anderson at (916) 289-2539 or stacy.anderson@blueshieldca.com