

# EWOC EXCEPTIONAL *Women of Color*

## 15<sup>th</sup> Annual EWOC Conference & Expo

**sac cultural hub**

Presented by M e d i a F o u n d a t i o n

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DATE: July 1, 2023

TO: CEOs, Directors, Managers, Supervisors, Association Presidents, Committee Chairs  
Church Leadership, and Business Owners

FROM: Pleshette Robertson, Executive Director of Sac Cultural Hub Media Foundation  
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SUBJECT: **Submit Nominee for Exceptional Woman of Color (EWOC) Excellence Awards  
to represent your organization or company for 2023**

The Sac Cultural Hub Media Foundation (SCHMF) will recognize 2023 “Exceptional Women of Color” across Northern California. SCHMF is committed to promoting education, diversity, inclusion, and leadership. We encourage you to submit an Exceptional Woman of Color to represent your organization, business, school, association group, church, or corporation located in Northern California who have overcome multiple obstacles. Take this opportunity to recognize a well-deserving and unsung heroine who serves as an employee, member or volunteer and has demonstrated commitment and leadership skills in your organization and/or in the community. Under the Exceptional Women of Color (EWOC) Excellence Award, several women will be selected to represent their organization for 2023 in categories below:

- Arts and Culture
- Social Welfare & Community Activism
- Politics & Government Relations
- Communications and Public Affairs
- Exceptional Career Mom
- Education and Research
- Entrepreneur/Innovator
- Health, Sport & Wellness
- Management and the Professions
- Young Women of Distinction
- Presidential Excellence

Selected nominees will be featured in the Special Edition Exceptional Women of Color Issue of THE HUB Magazine Fall 2023. Those selected will also be invited to attend the Exceptional Women of Color (EWOC) Program on Wednesday, September 13, 2023 from 5 pm to 9 pm at the DoubleTree Hotel in Sacramento where each will be recognized as an EWOC Honoree to receive the Exceptional Women of Color Excellence Award.

### **Process for Submitting Your Nominees**

You must go online to complete the Exceptional Women of Color Nomination Form <https://www.sacculturalhub.com/nominee-women-of-color> explaining why you believe this woman is eligible for an Exceptional Woman of Color (EWOC) Excellence Award.

Your explanation cannot exceed 400 words. Your explanation should include but not limited to the following:

- Describe her leadership, participation and contributions to her category of profession/career in which she is being nominated.
- Describe her leadership, participation and contributions in the community-at-large or volunteer activities.
- Describe her personal achievements (recognition by employers, peers and community or achievement of personal goals)

**The deadline to submit your choice of a nominee is July 28, 2023.** Nominees can not be a previous Honoree and/or featured in the past issues (Fall/October issue) of the EWOC special edition of THE HUB Magazine in the last 14 years. Selected nominees will receive an e-mail and/or telephone notification that they are a successful candidate for recognition of a 2023 EWOC Honoree. This communication will be completed by August 1, 2023.

Don't miss this opportunity to submit a nominee as an Exceptional Woman of Color in Northern California for recognition of their personal achievements, career goals, and accomplishments in the community while overcoming insurmountable obstacles. Go online now to submit your nominee at <http://www.sacculturalhub.com/exceptional-women-of-color/submit-nominees>.

## **Exceptional Women of Color (EWOC) Excellence Awards: Summary of Categories**

### **Arts and Culture**

Women who make a significant, professional contribution to the development, preservation or appreciation of the visual or performing arts, which enrich the cultural life of the community.

### **Social Welfare & Community Activism**

Women who are advocates and committed to the improvement of the social/economic issues impacting the community especially women of color in transition.

### **Politics & Government Relations**

Women demonstrating distinguished leadership and commitment to programs improving legislative system/processes

### **Communications and Public Affairs**

Women who make a significant, professional impact through public affairs, advertising, creative writing, public relations, communication technology or the media.

### **Education and Research**

Women who excel in the field of education at any level, or women whose research has advanced a cause or bettered society.

### **Entrepreneur/Innovator**

Women whose outstanding achievement and/or innovation in entrepreneurial or technological endeavors has led to successful business operations and/or success in breaking into new markets or technological fields.

### **Exceptional Career Mom**

Women who have committed their lives to the development and progress of their children as well as neighboring children while also devoting time to volunteer activities at school, in church, and/or participating in helping to build safe environments and communities for the families.

### **Health, Sport & Wellness**

Women exemplifying excellence in the health profession, or women who make a significant contribution to improving the community in the areas of: mental, emotional or physical health; sport; athletics; recreation or fitness.

### **Management and the Professions**

Women who demonstrate outstanding achievement in: management in corporate, public sector or not-for-profit organizations and/or in the advancement of her/their profession.

### **Young Women of Distinction**

Women who demonstrate outstanding achievement in: improving the lives and inspiring activism of their peers, young women and girls in their communities (must be between the ages of 17-25 years of age).

### **Presidential Excellence**

Exceptional leadership commitment in her career and creating life changing experiences on a local to regional level.