

2024 HUGS not Hate Youth Poster Contest

Contest Rules and Helpful Tips for Constructing Your Poster

The purpose of the poster is to highlight the highlighting the urgency for no place for hate with emphasis on what would your community, neighborhood, or school look like with no bullies, no cyberbullies, no fights, or no violence.

All submitted will get published on the Sacculturalhub.com website and selected posted will be placed on display at the African MarketPlace in Florin Square in South Sacramento in Spring 2024.

Educate yourself first about the topic. For example, there is a dedicated website on the California Stop The Hate campaign. Go to one or more links below to learn more at:

- <https://calcivilrights.ca.gov/commission-on-the-state-of-hate/>
- <https://www.cavshate.org/>
- <https://calcivilrights.ca.gov/wp-content/uploads/sites/32/2023/02/CRD-CA-vs.-Hate-Soft-Launch-Handout.pdf>

A little research will ensure you are 'on topic'.

Develop a slogan or message, using your own words and/or include these tag line phrases:

- STRIKE OUT BULLYING!
- It's Cool to Be Kind
- Stop The Hate
- Stop The Bullying
- Leave the Hate Behind, Choose Kindness

All submissions must be original work. For example, do not use artwork or slogans you found on the internet that are protected by copyright, or cartoon or video game characters such as Spongebob, or Disney characters.

We're looking for *positive* messages to share with other teens! Some of our judging criteria are:

- Originality
- Quality of artwork
- Appeals to a teen audience
- Gets your attention from a distance
- Colorful
- Easy to read

Other tips for a good poster:

- Make sure your words are large enough and can be read clearly
- Make sure your drawings, paintings, images are large enough to be visually seen.
- Don't write in pencil
- Use color

All posters submitted to the contest must be accompanied by a completed Registration & Release Form. Please include your name and city of residence when submitting your entry.

All student participants must live in Sacramento County
(<https://www.saccounty.gov/Government/Pages/CitieswithintheCounty.aspx>)

All submissions will only be accepted via online submission by uploading your information at by **March 8, 2024** at: bit.ly/hugs-not-hate-poster-contest